

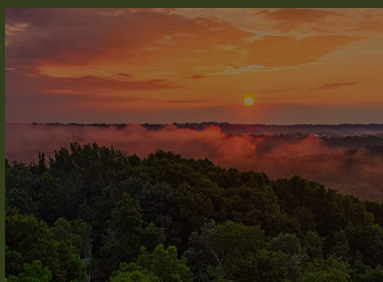


Sustainable Territorial Management

Learn details of the preparation of this new Standard

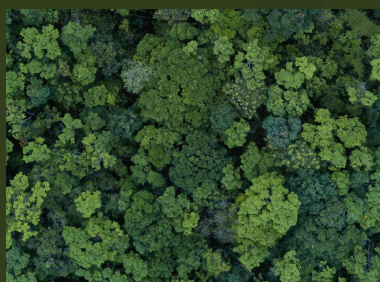
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About LIFE Institute

LIFE Institute acts as a non-profit international standard setting organization, being responsible for the development and management of the LIFE Methodologies and their certification systems: LIFE Business and Biodiversity and LIFE Sustainable Territorial Management. Based in Brazil, it has representation in Europe, Mexico and Paraguay.

With the purpose of integrating biodiversity conservation into business models, in order to maintain the ecosystem services that guarantee the functionality of operations, the planet and society, LIFE Institute believes in the power of influence and protagonism of companies and their value chains, summed up to the efforts of other organizations to promote positive impact changes.

LIFE Institute's DNA is designed to incorporate the commitments of the Convention on Biological Diversity (UN CBD) into the business agenda.



Mission

Recognize and add value to public and private institutions that develop actions favorable to the conservation of biodiversity.



Vision

To be an international reference in promoting the integration between business and biodiversity conservation.



A CALL TO THE GLOBAL CHALLENGES WE NEED TO SOLVE

FAR BEYOND A MATTER OF PRIORITY AND EMERGENCY. THIS IS THE OPPORTUNITY TO LEAVE A POSITIVE LEGACY FOR THE PLANET.

Accelerated population growth and increasingly demanding consumption standards bring pressures - never seen before - on natural resources and land use. The different sectors of the economy, societies and nature itself, compete with each other for land and available (and limited) resources to continue to exist. The growing demand for food, water scarcity, migrations, disorderly land use and occupation, and its consequences, are already realities experienced in different parts of the world.

In the Global Risk Perception survey, carried out by the World Economic Forum from 2021-2022, the global risks considered most serious for the next 10 years were: failure of climate action, extreme weather, loss of biodiversity, human environmental damage and crisis of environmental resources.

International political dialogues that deal with a new global climate agreement or discuss the establishment of new goals for the conservation of biodiversity, reinforce consonantly the necessity of convergent actions that bring social, economic and environmental benefits.

Therefore, it is essential to think about an integrated management of the territory that reconciles different needs, provides economic development, offers good practices and ensures environmental sustainability.

It was considering all these challenges that LIFE Institute, together with multiple stakeholders, developed the LIFE Standard on Sustainable Territorial Management, which can provide a comprehensive analysis and open up opportunities for the convergence of actions with positive social, economic and environmental results for territorial sustainability.

ACTING TOGETHER, IT IS POSSIBLE TO LEAVE A POSITIVE LEGACY AND PROMOTE THE LONGEVITY OF ALL LIFE ON EARTH



The LIFE Standard on Sustainable Territorial Management





WHY THE STANDARD WAS CREATED

The LIFE Standard on Sustainable Territorial Management (and its respective software) was created to guide the incorporation of territorial sustainability into the strategies and operations of organizations. The efforts and achievements obtained along the implementation of the Standard to the organization's management system can be recognized through a third party certification process.

The organizations that anticipate the preservation and maintenance of their natural resources and the engagement with territorial sustainability will have an important recognition from society. For companies, it represents a great competitive advantage in the market: it is a matter of balancing the energy of the planet with the energy of your business.

The most significant challenges we face in the search for sustainability are issues that happen on a large scale and that go beyond the capacity of individual or organizational action. Likewise, important ecological processes occur at territorial levels and extend beyond the boundaries of farms or even entire cities.

To efficiently deal with issues such as reducing deforestation, food and water security, pest and disease control, urban sustainability, among other topics related to human well-being, it is necessary to expand the scale of analysis and involve several stakeholders.

To secure connectivity between environments and ecological integrity on a large scale is critical to sustaining the economy, the means of production and also to our very existence as a society. Therefore, the elaboration of an international Standard for territorial management that provides a comprehensive analysis and opens opportunities for the convergence of actions, contributes to the achievement of important social, economic and environmental results.

TERRITORIAL MANAGEMENT

Ecosystem approach





For the development of this Standard, LIFE Institute was inspired by the territorial action of Itaipu Binacional.

Itaipu Binacional is one of the largest enterprises in Latin America and a world leader in the generation of clean and renewable energy, with operations that supply energy to Brazil and Paraguay.

Itaipu Binacional's territorial performance in its area of coverage has already received several national and international awards. In addition to the initiatives, actions and programs it implements, the company encourages other organizations to act in the same way, creating a large local strategic alliance to promote territorial development in a sustainable manner.

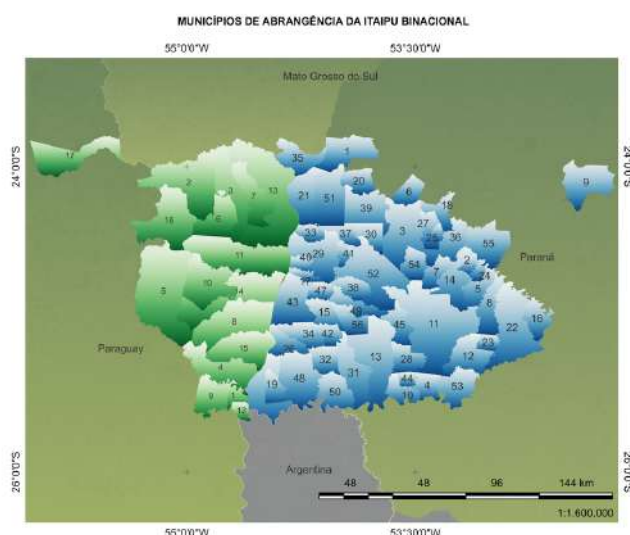
The Itaipu Binacional case became a great reference and the ideal laboratory for the development of the LIFE Standard on Sustainable Territorial Management.



THE RESULTS OBTAINED BY ITAIPU BINACIONAL WITH THE APPLICATION OF THE LIFE STANDARD ON SUSTAINABLE TERRITORIAL MANAGEMENT

As a result of applying the Standard based on the actions and projects implemented by Itaipu Binacional in Brazil and Paraguay, the company was able to assess its contribution to territorial sustainability in its area of coverage.

AREA OF COVERAGE OF ITAIPU BINACIONAL



MUNICIPIOS DE ABRANGÊNCIA DA ITAIPU BINACIONAL		
LEGENDA		
MUNICIPIOS DO BRASIL		
ALTOONA	POZ DO IGUAÇU	OURIO VERDE DO OESTE
ANAPY	FRANCISCO ALVES	PALOTINA
ASSIS CHATEAUBRIAND	QUARA	PATO BRAGADO
BOA VISTA DA APARECIDA	GUARANIQU	QUATRO PONTES
BRAGANEY	IBEMA	RAMLANDIA
BRASILÂNDIA DO SUL	IGUAÇU	SANTA HELENA
CAPELÂNDIA	PRACEMA DO OESTE	SANTA LUCIA
CAMPO BONITO	ITAPULÂNDIA	SANTA TEREZA DO OESTE
CAMPO MOURÃO	JESUITAS	SANTA TEREZINHA DE ITAIPU
CAPTÃO LEÔNIDAS MARQUES	LINDOESTE	SÃO JOSÉ DAS PALMEIRAS
CASCAVEL	MARCHEL CÂNDIDO RONDON	SÃO MIGUEL DO IGUAÇU
CATANDUVAS	MARIPÁ	SÃO PEDRO DO IGUAÇU
CELU AZUL	MATLANDIA	SERRAPOPOLIS DO IGUAÇU
CORBELIA	MEDIANEIRA	TERRA ROXA
DIAMANTE DOESTE	MERCEDES	TOLEDO
DIAMANTE DO SUL	MISSAL	TRÊS BARRAS DO PARANA
ENTRE RIOS DO OESTE	MUNDO NOVO	TUPASSI
FORQUOSA DO OESTE	NOVA AURORA	UBIRATÁ
	NOVA SANTA ROSA	VERA CRUZ DO OESTE
MUNICIPIOS DO PARAGUAY		
CIDAD DEL ESTE	LA PALOMA DEL ESPIRITU SANTO	SANALBERTO
CORPUS CHRISTI	MBARACAY	SANTA FE DEL PARANA
FRANCISCO CABELLERO ALVAREZ	MINCA GUZU	YBIRABANÁ
HERNANDARIAS	MINCA PORÁ	YPEHÚ
ITAKYRY	NUOVA ESPERANZA	
KALUTÉ	PRESIDENTE FRANCO	
	SALTO DEL GUARÁ	

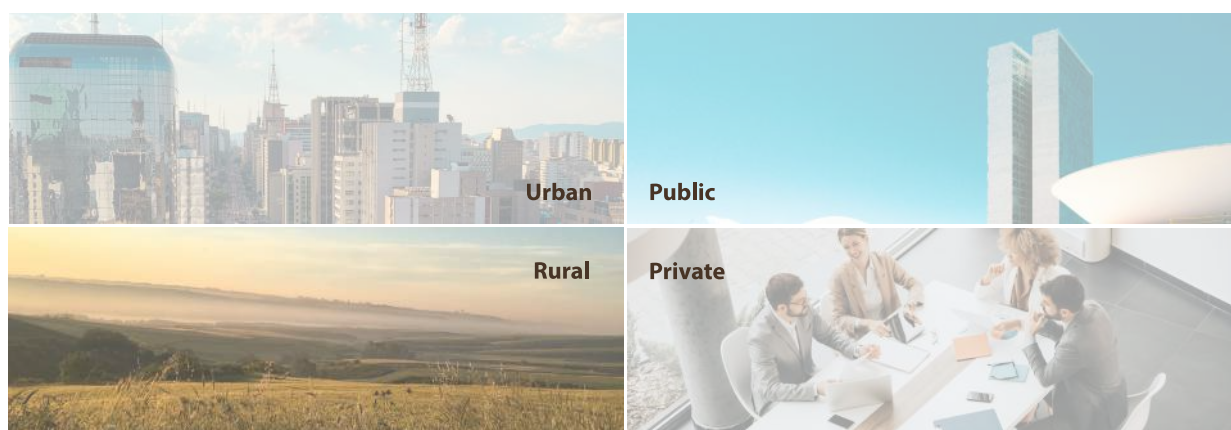


ABOUT THE LIFE STANDARD ON SUSTAINABLE TERRITORIAL MANAGEMENT

WHAT IS THE LIFE STANDARD ON SUSTAINABLE TERRITORIAL MANAGEMENT?

The LIFE Standard on Sustainable Territorial Management is a tool comprising guidelines and recommendations of good practices that induce the quality of processes and actions, focused on the attitudes of local actors in any territory.

With international applicability, it considers management at the territorial and landscape level, aiming for the maintenance of ecosystem services. These guidelines make four dimensions of sustainability tangible (environmental, economic, social and cultural) and have four approaches (rural, urban, public and private).



HOW IS THE STANDARD DELIVERED?

To facilitate the application of principles, criteria and indicators related to territorial sustainability, a territorial management software was developed.

The software incorporates all the dimensions and content of the LIFE Standard on Sustainable Territorial Management, provides all the necessary information and, by presenting different levels of engagement, allows the gradual recognition of the achievements reached during its implementation.



IN TOTAL, THERE ARE **8 PRINCIPLES** THAT UNDERLINE THE CONCEPTS OF **SUSTAINABLE TERRITORIAL MANAGEMENT** BASED ON THE ESTABLISHED ASSUMPTIONS:



1. SHARED RESPONSIBILITY

Sustainable Territorial Management must be the collective and individual responsibility of the different actors, promoting shared governance of the territory.



2. BIODIVERSITY AND ECOSYSTEM SERVICES

Sustainable Territorial Management must promote the conservation of biodiversity, in terrestrial and aquatic environments, aiming at the maintenance and restoration of its attributes and ecosystem services.



3. HUMAN WELL-BEING

Sustainable Territorial Management must promote human well-being in its broadest sense, involving the environmental, economic, emotional, physical, social and spiritual dimensions of individuals and communities.



4. CULTURE, CULTURAL HERITAGE, INDIGENOUS AND LOCAL TRADITIONAL PEOPLES

Sustainable Territorial Management must promote the appreciation of cultural diversity, recognizing sustainable daily practices, their material and immaterial assets in line with improving the quality of life and well-being of indigenous and local traditional peoples.



5. EDUCATION

Sustainable Territorial Management must promote education, aiming at the full development of individuals, their preparation for the exercise of citizenship, their qualification for work and contribution to sustainable development.



6. ECODEVELOPMENT

Sustainable Territorial Management must promote development models that value the interactions and balance between the territory's economic, environmental, social and cultural systems.



7. NATURAL CAPITAL

Sustainable Territorial Management must include the value of nature in decision-making, considering the impacts and dependences of natural capital.



8. MONITORING AND CONTINUOUS IMPROVEMENT

Sustainable Territorial Management presents a Monitoring Plan converging with the Territorial Alliance, through its Territorial management System.



WHAT ARE THE GOALS OF THE LIFE STANDARD ON SUSTAINABLE TERRITORIAL MANAGEMENT?

The Standard aims to encourage a sustainable organizational culture, providing users with access to territorial sustainability principles, criteria and indicators related to responsibilities, postures and measures to be adopted.

THE LIFE STANDARD ON SUSTAINABLE TERRITORIAL MANAGEMENT CAN BE USED FOR:



DIAGNOSIS

Carry out diagnosis, planning and/or assessment in the search for solutions capable of containing the decline of ecosystem services;



STRENGTHENING

Identify and strengthen the roles of local actors; Recognize, disseminate and create synergy between good practices and implemented initiatives;



GUIDANCE

Guiding decisions related to public and private investments;



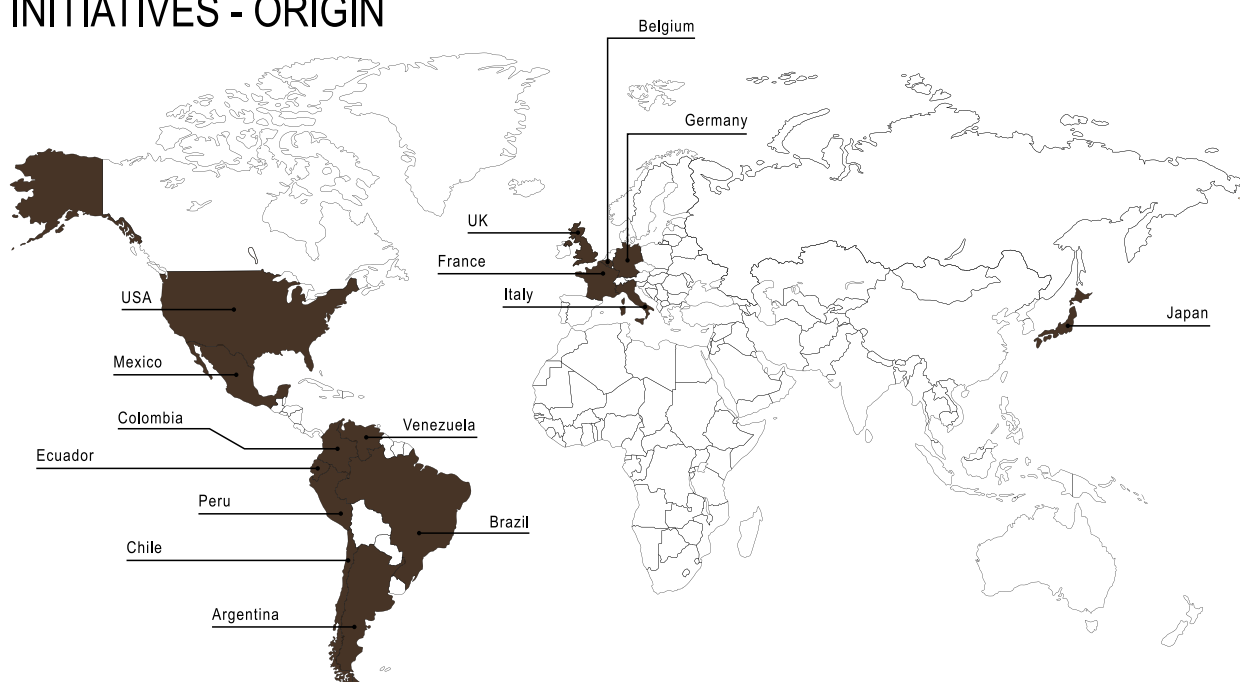
INTEGRATION

Approach, in an integrated way, the services of nature and their relationship with human well-being and society.

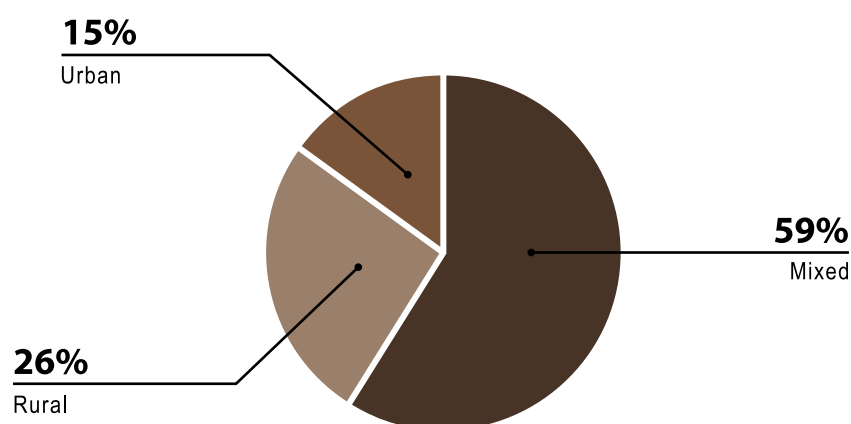
THE INTERNATIONAL BENCHMARKING

At the end of 2018, an international benchmarking was carried out, which analyzed more than 100 methodologies with interface in territorial management, distributed in 15 countries and 4 continents, with a rural and/or urban approach in private, public or mixed character.

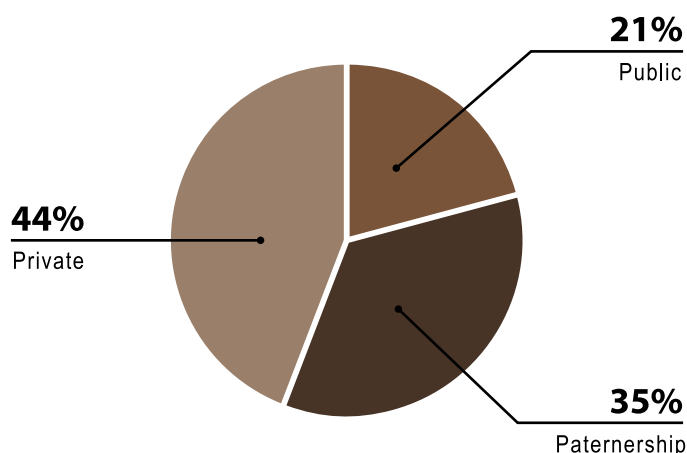
1. GEOGRAPHICAL DISTRIBUTION OF THE ANALYZED INITIATIVES - ORIGIN



2. AREA OF COVERAGE OF INITIATIVES



3. USER CHARACTER OF THE ANALYZED INITIATIVES



The international benchmarking brought strategic information and contributed to the definition of the main guiding terms and concepts for the sustainable management of the territory. These terms were divided into the four sustainability axes (environmental, social, cultural and economic) and served as the basis for the technical development that was to come.

GUIDING TERMS AND CONCEPTS

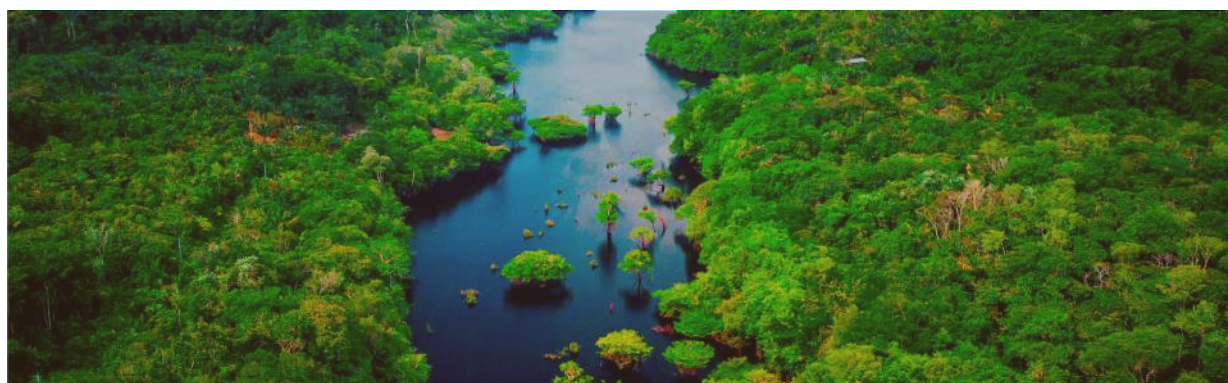
- Precautionary Approach
- Agriculture
- Family Farming
- Sustainable Agriculture
- Agroecology
- Agribusiness
- High Conservation Values
- Urban Architecture
- Actors
- Watersheds
- Dam
- Productive Chain
- Cities
- Smartcities
- Sustainable Cities
- Indigenous Communities
- Conservation
- Biodiversity Corridors
- Fight Against Corruption
- Culture
- Sustainable Development
- Rights
- Diversity
- Ecology
- Circular Economy
- Ecosystems
- Ecotourism
- Education
- Engagement
- Endemic Species
- Spirituality
- Fauna
- Flora
- Natural Forests
- Genre
- Coastal Management
- Waste Management



- Waste Management
 - Risk Management
 - Network Management
 - Participative Management
 - Sustainable Territory Management
 - Hydroelectric
 - Mankind
 - Cultural Identity
 - Industry
 - Territorial Justice
 - Reverse Logistic
 - Water Management
 - Landscape Management
 - Biodiversity Management
 - Sustainable Management
 - Mining
 - Climate Changes
 - Multistakeholder
 - Land Use Planning
 - Landscape
 - Partnerships
 - Interested Parties
 - Artistic Heritage
 - Cultural Heritage
 - Historic Heritage
 - Belonging
 - Territorial Planning
 - Forest Plantations
 - Preservation
 - Food Production
 - Religiosity
 - Benefit Sharing
 - Environmental Services
 - Ecosystem Services
 - Symbols
 - Stakeholders
 - Subsistence
 - Jurisdictional Sustainability
 - Territorial Sustainability
 - Thermoelectric
 - Indigenous Lands
 - Tradition
 - Tourism
 - Urbanization
-

Most of the initiatives raised in this study dealt with the management of the territory in a fragmented and dispersed way, like pieces of a puzzle that would complement each other if they were put together. At the time, few references to management standards and international certifications aimed at territorial management and/or landscape management were identified.

It was noted that the initiatives contemplated only a few sustainability criteria in only one or two thematic axes, in general the environmental, followed by the social, on a not very comprehensive scale. Therefore, no initiative was identified that addressed the sustainable management of the territory contemplating the four thematic axes (environmental, social, cultural and economic) with the necessary depth and scope.



WHAT MAKES THE LIFE STANDARD ON SUSTAINABLE TERRITORIAL MANAGEMENT DIFFERENT AND UNIQUE IN THE MARKET?

As a result of the benchmarking analysis, it was noted that the initiatives identified did not have universal and multisectoral applicability. As for the initiatives closer to this proposal, they were aimed at specific sectors or locations, becoming limited.

At the time, a complete and systematized territorial management standard that encompassed the entire concept of Sustainable Territorial Management, including the economic, environmental, social and cultural dimensions was not identified.

To fill this gap, LIFE Institute developed the LIFE Standard on Sustainable Territorial Management that can be applied in any territory in the world and presents objective indicators for the long-term monitoring of the four dimensions of sustainability.

Therefore, companies and other organizations that use the Standard can attest to the sustainability of the origin of their products in the market, especially for more demanding markets in relation to sustainability issues.

The implementation of the LIFE Standard on Sustainable Territorial Management becomes an important contribution to the achievement of the 2030 Agenda.

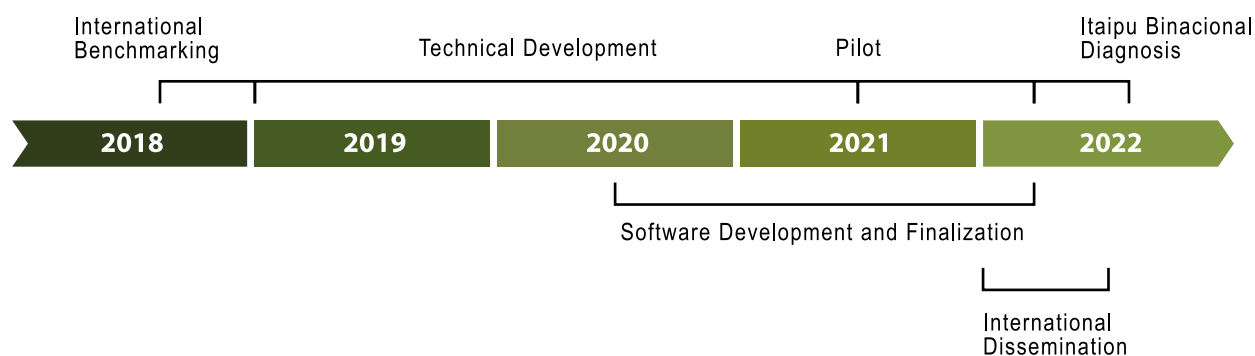




THE PATH TAKEN TO DEVELOP THE LIFE STANDARD ON SUSTAINABLE TERRITORIAL MANAGEMENT

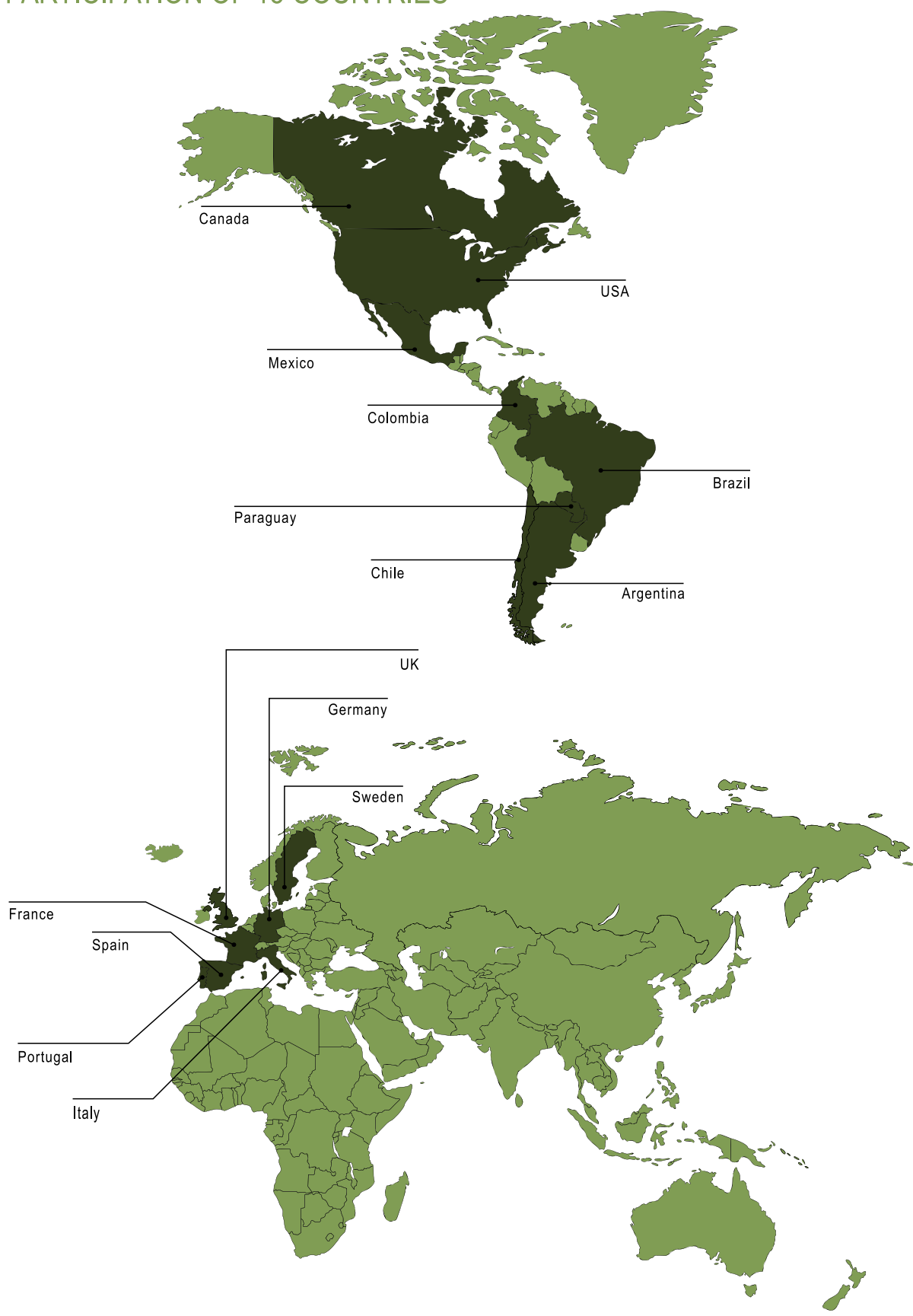
The opportunity to develop a Standard for Sustainable Territorial Management that allows a comprehensive analysis, including the four axes of sustainability and open opportunities for the convergence of actions with positive results for the territory was challenging. This work would not have been possible without the support of all partners, instances and stakeholders who contributed technically throughout the process.

This mission involved 4 years of work and dedication, not only from the LIFE Institute team, but from dedicated professional groups and institutions with extreme competence that contributed to reaching the achieved results.





CHECK OUT THE REACH, ENGAGEMENT AND JOURNEY TRAVELED, AS WELL AS THE ECOSYSTEM THAT WAS INVOLVED IN THIS WORK; PARTICIPATION OF 15 COUNTRIES





CHECK OUT THE REACH, ENGAGEMENT AND JOURNEY TRAVELED,

AS WELL AS THE ECOSYSTEM THAT WAS INVOLVED IN THIS WORK;



775+

Total participation of representatives from companies, governments, the third sector, civil society and universities.



4 webinars

Of the international network for the identification, strengthening and convergence of actions.



2 public consultations

To involve society in the development of the Standard.



50 +

Local multipliers for the application of the Standard.



10 municipalities

Engaged during the pilot phase of the Standard.



5 workshops

Of the 4 working groups for the validation and operational application of the defined concepts.



2 field missions

With the involvement of more than 40 local actors and future users of the Standard.



20 meetings

Of the Scientific Committee of the project, the LIFE Permanent Technical Committee and the Board of Directors of LIFE Institute.

THEMATIC AXES CONSIDERED IN THE DEVELOPMENT OF THE STANDARD

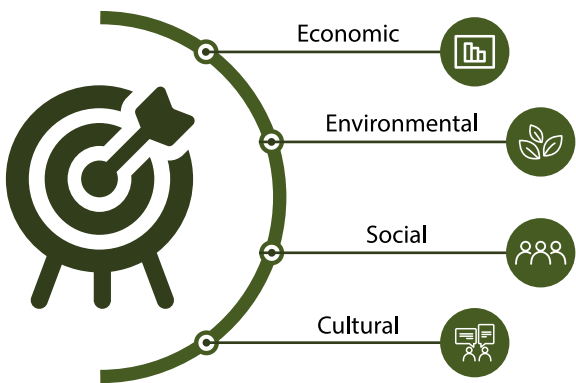


The structure and development process of the Standard met internationally established and consolidated parameters.

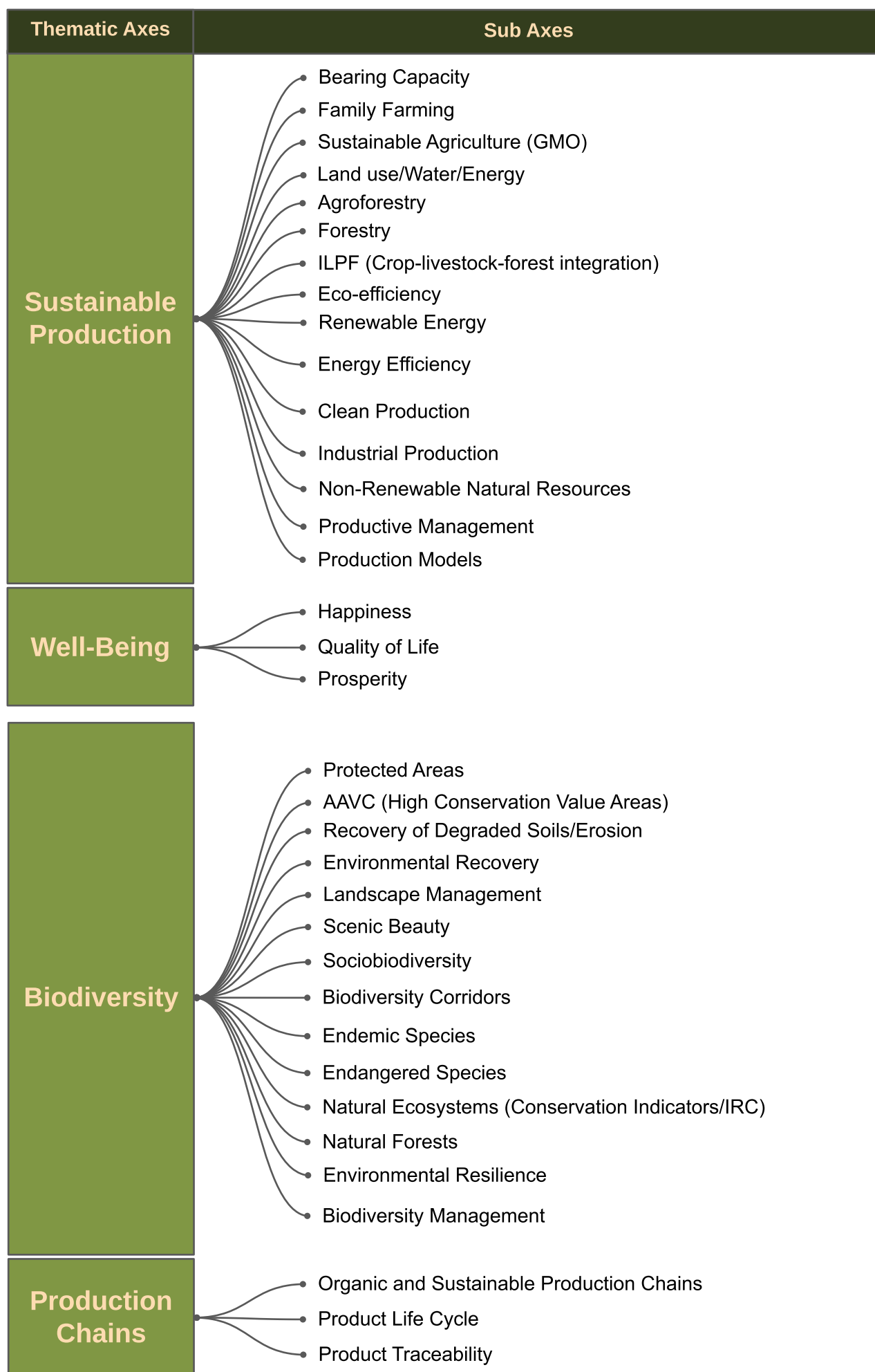
The Standard has guiding principles that are derived from both quantitative and qualitative criteria and indicators, related to the responsibilities, postures and measures to be adopted by the different actors in the territory.

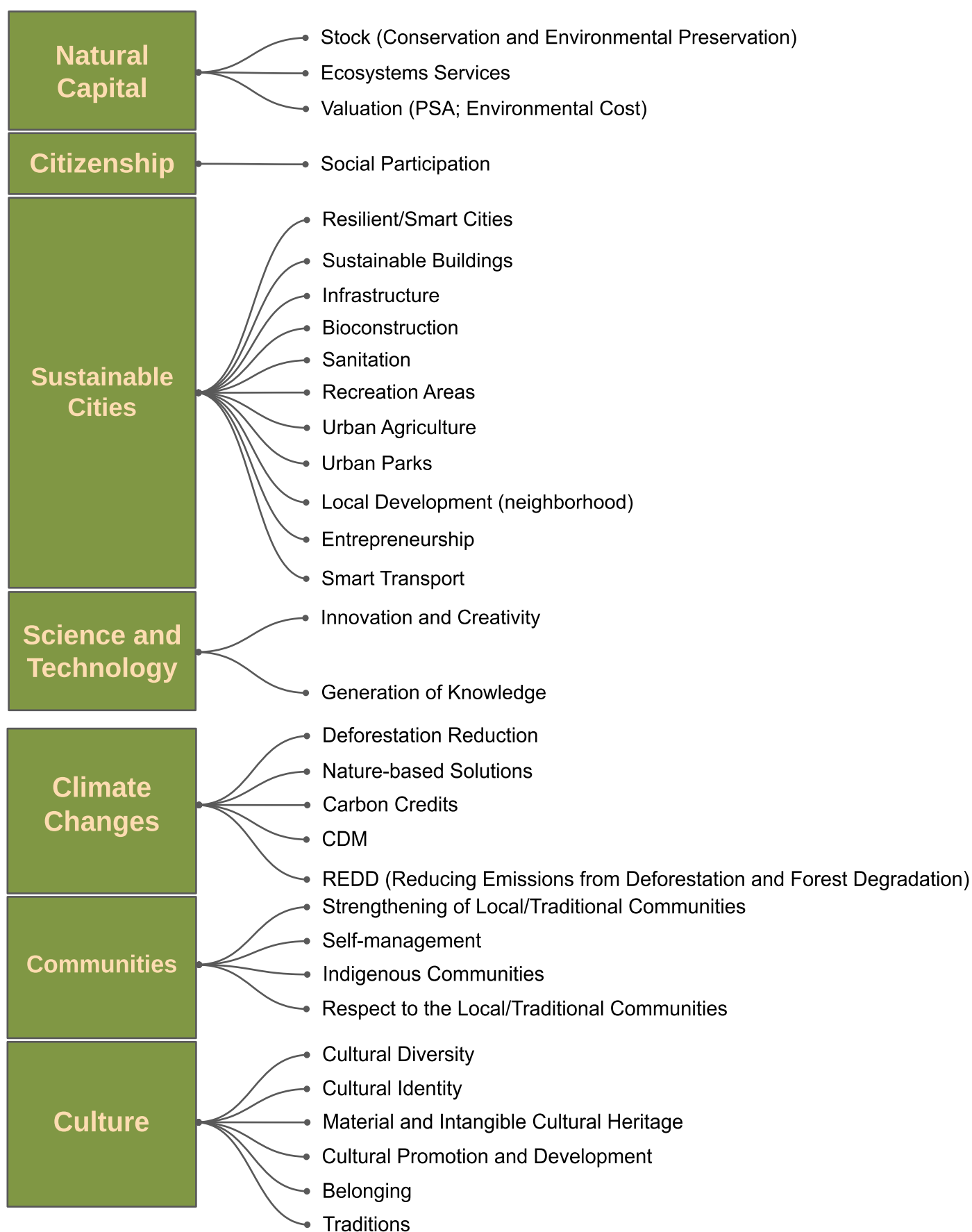
The thematic axes that guided the development of the Standard brought up relevant issues for sustainability at the territorial level in the social, cultural, environmental and economic dimensions.

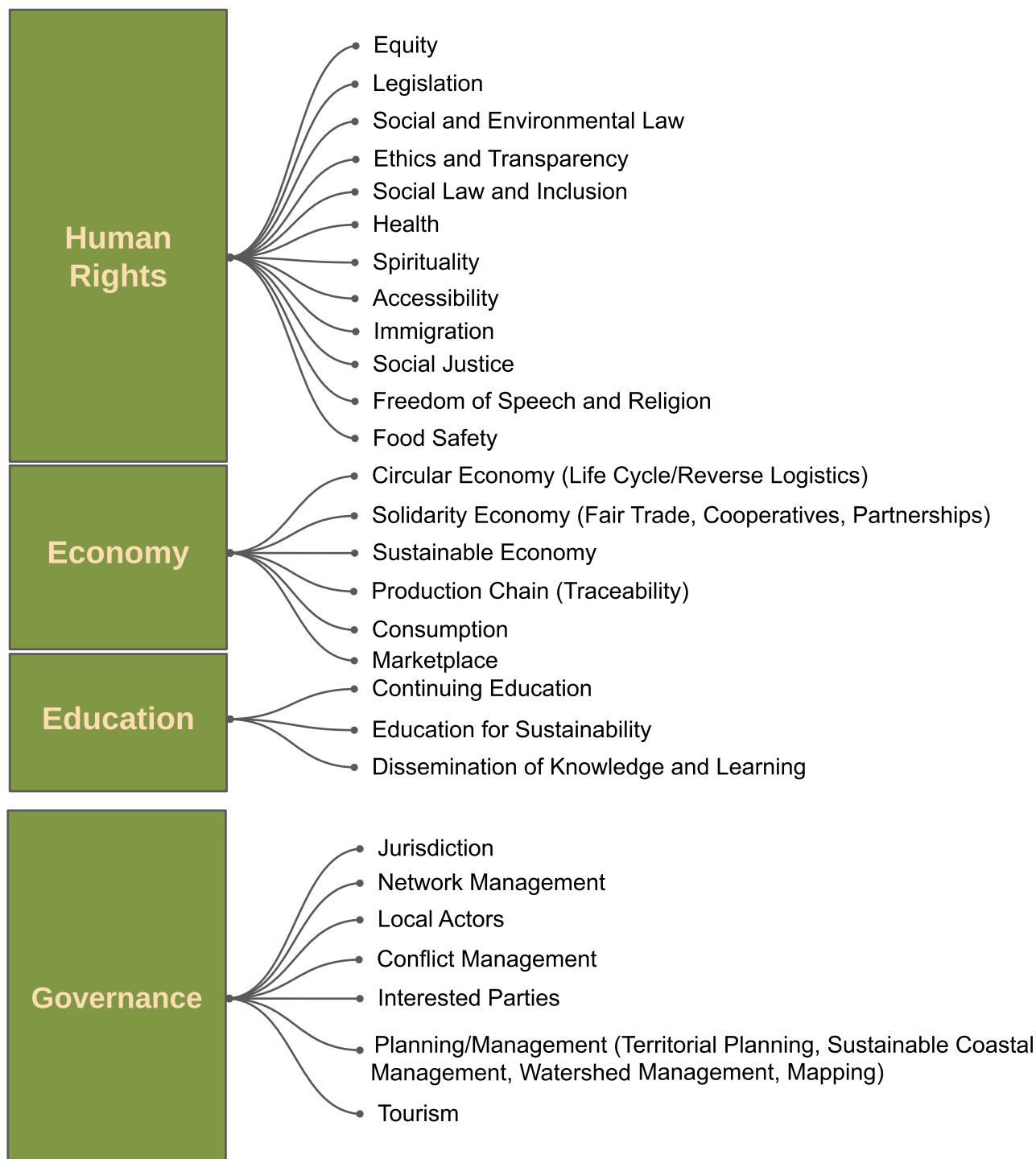
SUSTAINABILITY DIMENSIONS



The list of these thematic axes is summarized in the following table:









DETAILS OF TRAINING AND PILOTS TESTS CARRIED OUT

This stage of implementation and assessment of the Standard was carefully planned to involve different user profiles and to test the applicability of the Standard and the software. The objective was to assess the use of the software by local users and apply the indicators in pre-selected locations.

Training and pilot tests for the application of the software in Paraguay were held on March 29, 30 and 31, 2022 and had the participation of 14 professionals, covering 8 institutions from 8 different municipalities. The training of the software for participants from Brazil was held on April 11, 12 and 13, 2022, and had 32 participants from 9 institutions in 9 municipalities.

THIS PHASE OF THE PROJECT INVOLVED THE FOLLOWING POINTS:

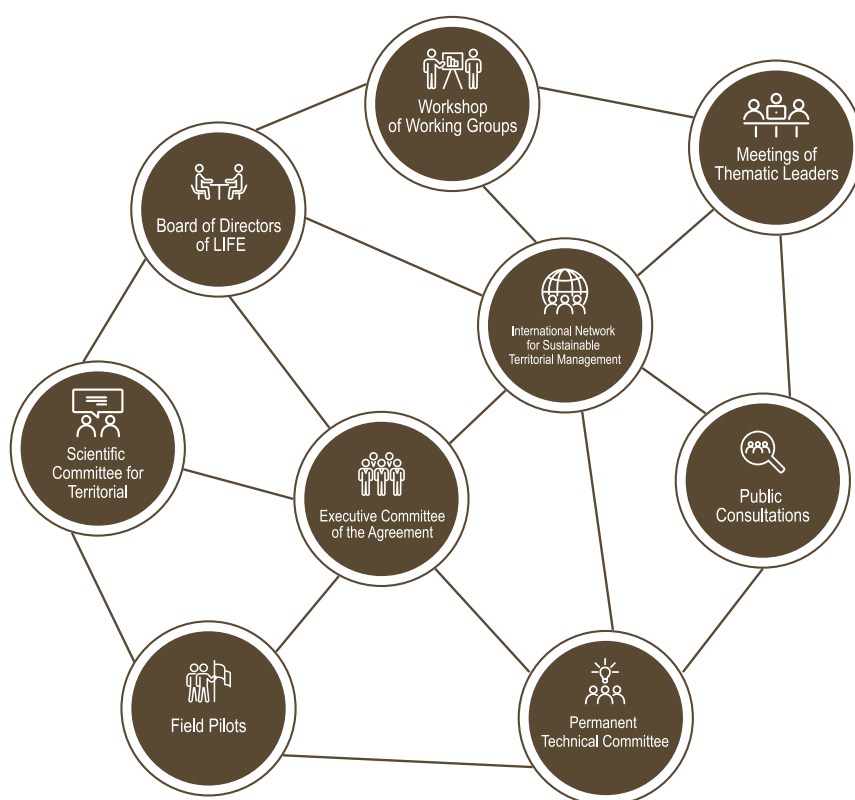
- Selecting the locations;
- Training local multipliers for the correct use and interpretation of the results of the software;
- Monitoring the application of the software;
- Obtaining and analyzing data;
- Fixing and improving the software.



FROM LOCAL TO GLOBAL:

LEARN ABOUT THE INSTANCES INVOLVED IN THE TECHNICAL DEVELOPMENT OF THE STANDARD

To ensure broad participation and that many different experiences, analyses and visions were contemplated, the technical development of the LIFE Standard on Sustainable Territorial Management had various instances of participation, from local to global, all with an interdisciplinary and inter-institutional character. Look at the diagram below, the great web of collaboration that ensured the inclusion of local, regional and global perspectives.

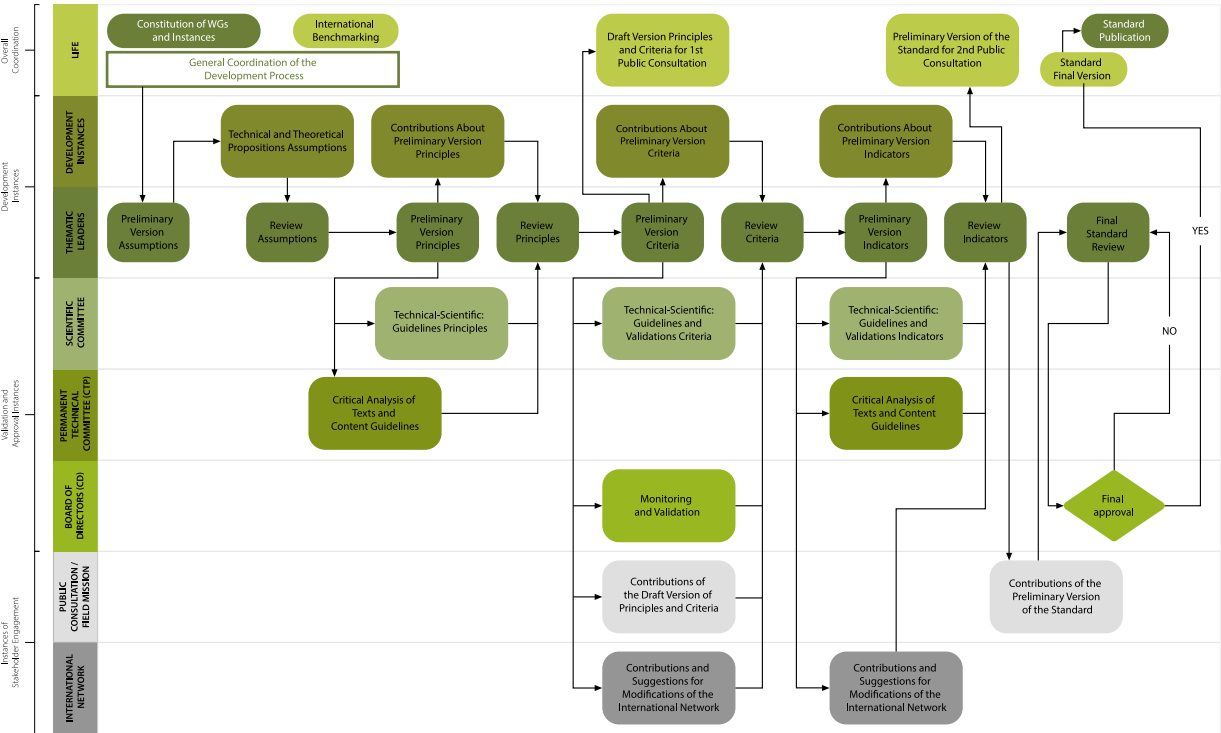


Each instance involved had the mission of ensuring the Standard had a solid technical basis and, at the same time, a practical approach. The activities and meetings held provided an opportunity to exchange knowledge at different levels and ensured that decisions took into account the plurality of expert opinions on matters related to sustainable management of territories.



LEARN MORE ABOUT THE RESPONSIBILITIES AND ROLES OF EACH OF THESE INSTANCES BY EXPLORING THE INFOGRAPHIC BELOW:

RESPONSIBILITIES OF THE INSTANCES OF DEVELOPMENT OF THE INTERNATIONAL STANDARD FOR SUSTAINABLE TERRITORIAL MANAGEMENT



WORKING GROUPS AND WORKSHOPS PERFORMED

With representatives from companies, governments and universities, four Working Groups were created: Environmental WG, Economic WG, Social WG and Cultural WG. These professionals collaborated with the technical and operational validation of the Standard.

Each of the WGs was led by a specialist, who was responsible for planning, conducting and consolidating the work and materials.

Five workshops were held during the development process of the LIFE Standard on Sustainable Territorial Management.

TO FIND OUT ABOUT THE MEMBERS AND ORGANIZATIONS THAT CONTRIBUTED TO THIS INSTANCE, [CLICK HERE](#)

MEETING WITH THEMATIC LEADERS

The thematic leaders responsible for the WGs met periodically to plan, discuss, align and consolidate the work. This group had the privilege of having the technical support of specialists who reviewed and validated the materials proposed by the Working Groups, in addition to identifying relevant topics to be considered, according to their areas of expertise.





SCIENTIFIC COMMITTEE MEETINGS

The Scientific Committee played a key role in guiding and defining concepts, bringing strong references to the international alignment of the LIFE Standard on Sustainable Territorial Management.

SIX MEETINGS OF THE ESTABLISHED SCIENTIFIC COMMITTEE WERE HELD THROUGHOUT THE PROCESS OF DEVELOPING THIS STANDARD

LIFE PERMANENT TECHNICAL COMMITTEE

With representation from companies, academia, the third sector and government, the LIFE Institute Permanent Technical Committee, an advisory body for the development and continuous improvement of the LIFE Standards, also actively participated in the development of the LIFE Standard on Sustainable Territorial Management.



FIELD MISSIONS: EXPANDING LOCAL INVOLVEMENT

In order to refine the operational applicability and the benefits offered to the users of the Standard, two field missions were carried out involving key actors. More than 40 participants from six countries shared local situations and particular demands that contributed to validate, revise and/or complement specificities in the Standard.

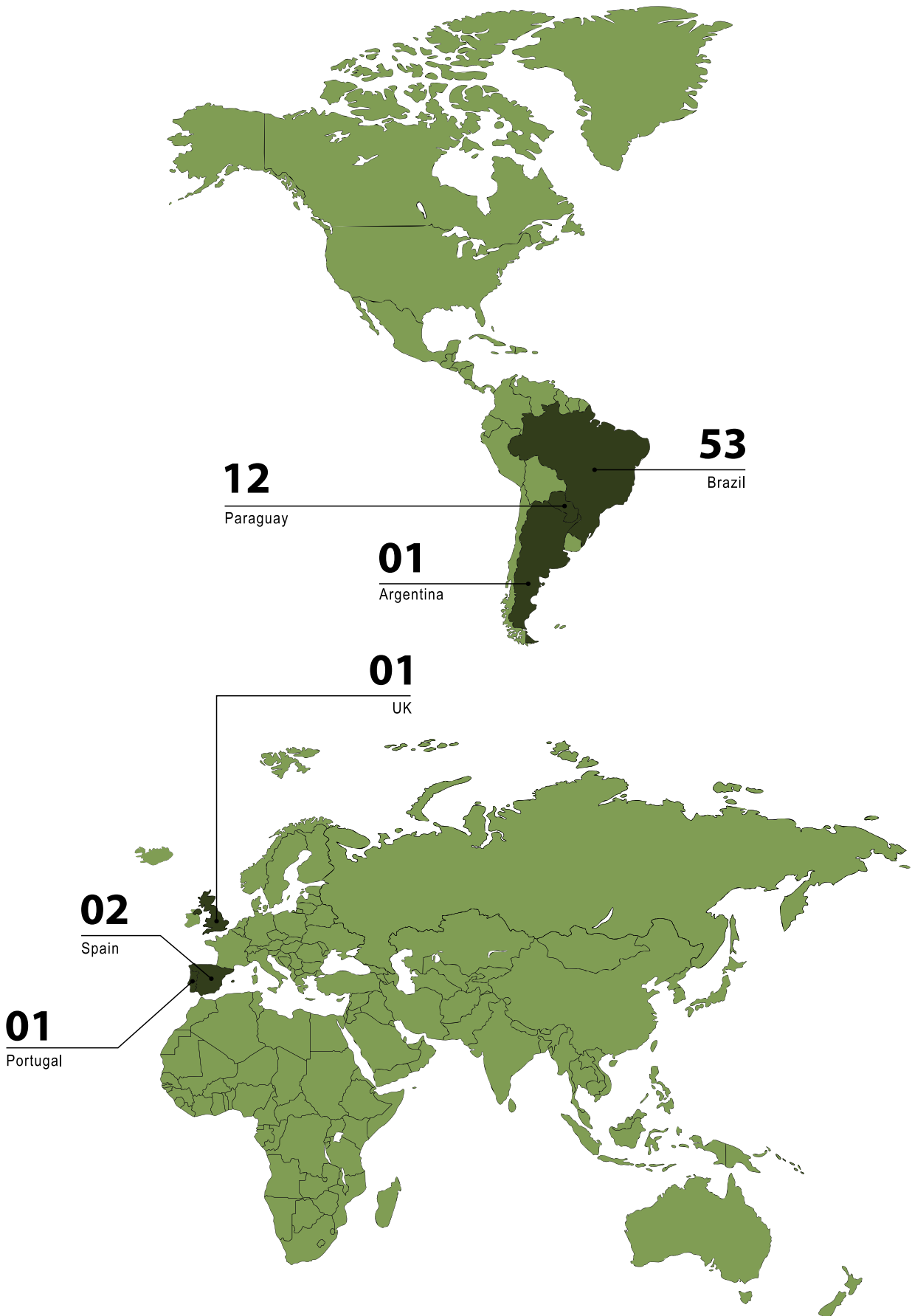
Due to the pandemic faced during much of the technical development of this Standard, part of the interviews took place in person and the other part was carried out virtually. The Thematic Leaders were responsible for making this contact, the 1st stage being held in September and October 2020 and the 2nd stage, in February and March 2021.





FIELD MISSION I AND II - COUNTRIES

70 PARTICIPATIONS FROM 6 COUNTRIES





EXPANDING INTERNATIONAL ENGAGEMENT:

CREATION OF THE INTERNATIONAL SUSTAINABLE TERRITORIAL MANAGEMENT NETWORK

The LIFE International Network for Sustainable Territorial Management was created to bring together and mobilize organizations that work directly or indirectly with this theme, seeking to identify, strengthen and converge actions in different parts of the world. Professionals from 10 countries, from more than 50 registered organizations, integrated this large network, adding to the technical development of the Standard and bringing real cases to be considered. Four webinars were held at strategic moments in the process of elaborating the Standard. **The countries involved in this instance were Germany, Brazil, Canada, Chile, Spain, France, Italy, Paraguay, Portugal and the United Kingdom.**

PUBLIC CONSULTATIONS

Following international best practices for developing Standards, two public consultations were held and widely publicized to allow the participation of the general public and others interested in the theme, as well as all instances involved in the different spheres of development. These contributions came in two stages: the initial consultation dealt with the proposed Principles and Criteria, while the second focused on the indicators raised.



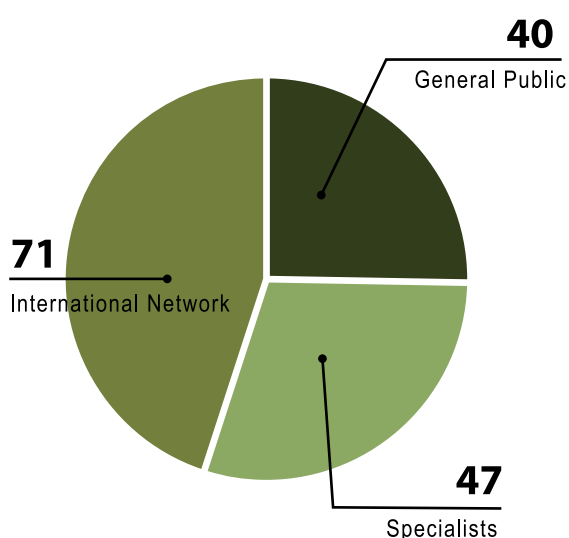
1ST ROUND OF PUBLIC CONSULTATION

The 1st round of the Public Consultation took place online, at the first semester of 2020, between May 20 and July 19, 2020.

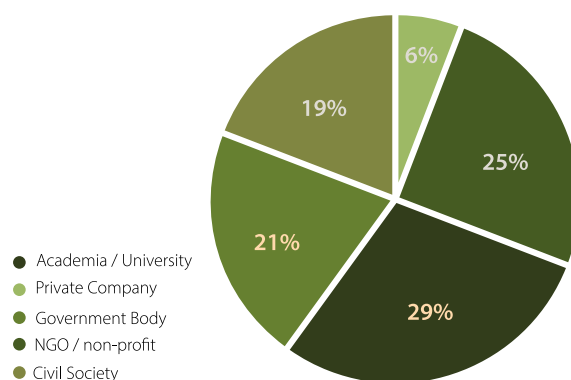
Participants in the 1st Public Consultation had access to a digital form containing the document with the proposed Principles and Criteria and spaces to give an opinion as follows: Suggestions for Inclusion (new Principle, Criterion and/or concept), Change (of Principle and/or Criterion text) and Elimination (of Criterion). A space for general comments regarding the proposed Standard was also provided.

This consultation achieved the engagement of people in nine countries:

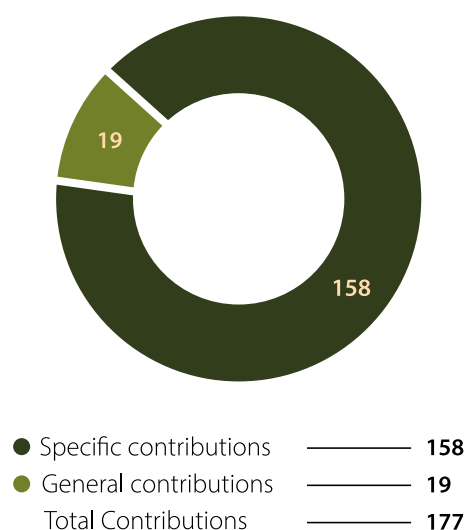
Germany, Argentina, Brazil, Spain, France, Italy, Paraguay, Portugal and the United Kingdom.



THE ILLUSTRATION BELOW REPRESENTS THE DISTRIBUTION OF THE 69 PARTICIPANTS WHO ASSESSED THE STANDARD'S PRINCIPLES AND CRITERIA AND SUBMITTED THEIR SUGGESTIONS



In this stage, not only specific contributions were received - which relate directly to the Standard's Principles and Criteria – but also generic contributions, evaluating the Standard in a general way.



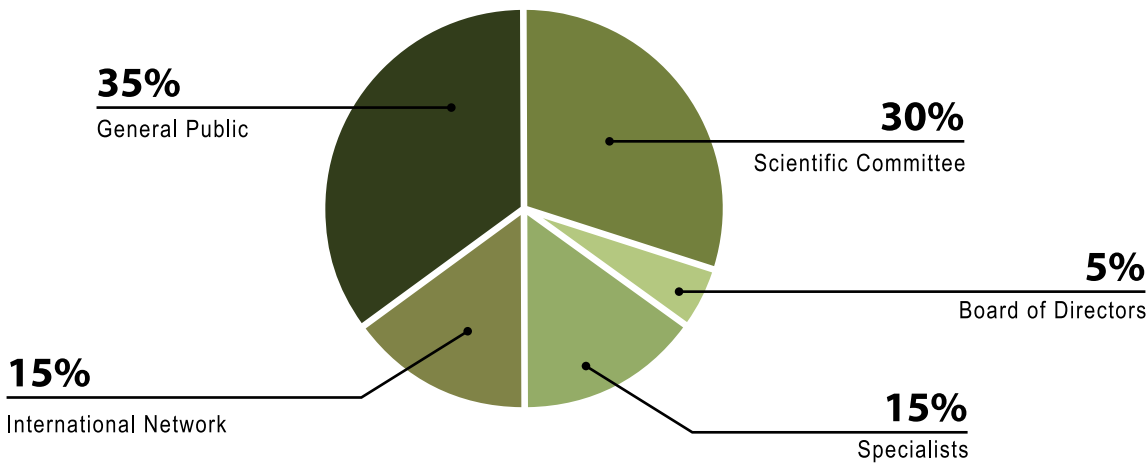
MORE DETAILS ON THE CONTRIBUTIONS RECEIVED IN THE 1ST ROUND OF THE PUBLIC CONSULTATION CAN BE FOUND IN THE PUBLIC REPORT, [AVAILABLE HERE.](#)



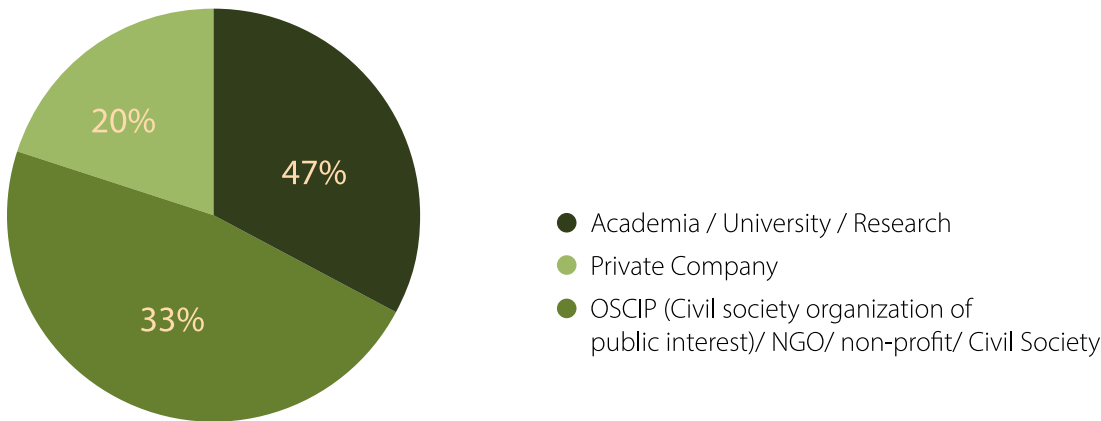
2ND ROUND OF PUBLIC CONSULTATION

The 2nd Public Consultation took place in the first half of 2021, between March 1st and 30th, online. The focus of this round was to receive input on the proposed indicators for the Standard.

Through a digital form, the participants had access to the document with the Principles, Criteria and indicators, on which they could give their opinion as follows: Suggestions for Inclusion (of a new indicator), Change (of indicator text) and Elimination (of indicator). Also, at the end of the form, a space for general comments on the Standard was made available.



STAKEHOLDERS GROUP



MORE DETAILS ON THE CONTRIBUTIONS RECEIVED IN THE 2ND ROUND OF THE PUBLIC CONSULTATION CAN BE FOUND IN THE PUBLIC REPORT, [AVAILABLE HERE.](#)



Project Managers

The Project Management Committee had representatives from LIFE Institute, Itaipu Binacional and Itaipu Technological Park Foundation. The managers met throughout the project, discussing the project's strategic objectives, goals and deliverables, in addition to monitoring its entire implementation and development.

The Executive Committee of the project, made up of leaders from the three institutions, coordinated the project's goals and schedule, in addition to supporting the definition of strategic objectives and the next steps of each phase.

The Board of Directors of LIFE Institute, the highest decision-making body of LIFE Institute, followed up the realization of this project, guiding and contributing to the development of the LIFE Standard on Sustainable Territorial Management.



INTERNATIONAL RECOGNITION

During the technical development of the Standard, in addition to different stakeholders, institutions from Brazil and abroad were engaged through public consultations and the International Network for Sustainable Territorial Management was established.

The LIFE Standard on Sustainable Territorial Management is comprehensive, structured to analyze public, private, rural and urban contexts, which universally encompasses the entire concept of Sustainable Territorial Management, including the economic, environmental, social and cultural dimensions.

International actions for the dissemination of the Standard were implemented throughout the project. In addition to the dissemination promoted on LIFE Institute's social media, participation in national and international events were excellent opportunities to present the project and increase stakeholder engagement, fostering discussion and emphasizing the relevance of the topic. Some notable events are the COP 14 on Biodiversity, the COP 24 on Climate and the ADP Multistakeholder meeting, in addition to participating in live webinars and other virtual events.

In the final stage of the project, a series of meetings and dissemination events were promoted by our partners in **Brazil, Mexico, Paraguay and Europe.**



A PARTNERSHIP OF RESULTS



PTI

Parque Tecnológico
Itaipu

Given the expertise as a standard setting organization in the development, implementation and operationalization of the LIFE Business and Biodiversity Methodology and its respective certification system by third party, LIFE Institute was invited to undertake the commitment to develop a new assessment system, focusing on territorial sustainability.

Itaipu Binacional's motivation for the development of this Standard on Sustainable Territorial Management was due to the interest in having a practical tool to evaluate its regional performance and the results of the socio-environmental investments made. In addition to providing a diagnosis of Itaipu Binacional's regional operations, this tool will allow the monitoring of Standardized indicators in the company's wide area of operation.

The PTI Foundation participated in the initiative as an institution of technical and social development perfectly inserted in the pilot region, preparing the software for the application of the Standard.



HOW WE EXPECT THE STANDARD ON SUSTAINABLE TERRITORIAL MANAGEMENT TO CONTRIBUTE TO ORGANIZATIONS

Assessing its contribution to sustainable territorial management is a strategic decision for any organization. Through this tool, organizations can contribute to the sustainability of the territory where they are located, which is essential for the maintenance of the economy, production systems and our existence as a society.

Ensuring that the different actors in a given territory have their eyes and efforts directed towards the same principles, evaluate the same criteria and implement their respective indicators of territorial sustainability, the LIFE Standard on Sustainable Territorial Management adds value, gives credibility and direction to organizations that implement it.

By applying the Standard and considering its environmental, social, economic and cultural aspects and influences, each organization identifies and evaluates its real contribution to territorial sustainability.

The LIFE Standard on Sustainable Territorial Management creates bridges between sustainable businesses and brings its different users closer to customers who share similar worldviews,

awakening a sense of community and a commitment to shared responsibility in the use of resources and in the pursuit of a balanced world.

We know that the journey to overcome the challenges and crises we are experiencing will not be easy, but we believe in the power of influence and protagonism of companies and their value chains to propagate changes with a positive impact. The LIFE Standard on Sustainable Territorial Management opens up opportunities for convergent actions that will allow us to achieve positive social, cultural, economic and environmental results for territorial sustainability, offering a multisectoral and global approach.

May this material, the Standard and the Sustainable Territorial Management Software serve as an inspiration and an invitation to embark on this journey with us.

Sustainable Territorial Management



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